



2023 PROGRAM RULES

Campaign Name: The Gift of Cooling (*formally known as the Celebration of Giving*)
Company: Certified Comfort Systems, Inc. dba Hydes Air Conditioning
Address: 42-949 Madio Street, Indio, CA 92201
Telephone: 760.360.2202

Certified Comfort Systems, Inc. dba Hydes Air Conditioning will conduct “**The Gift of Cooling**” substantially as described in these rules and by participating, each participant agrees as follows:

1. **Description of “The Gift of Cooling”:** The purpose of “**The Gift of Cooling**” is to find needy, deserving homeowners who reside in the Coachella Valley within Hydes’ service area and their current heating and cooling system is old and needs help.
2. **Dates of “The Gift of Cooling”:** “**The Gift of Cooling**” nominations will kick off on **April 14, 2023**, and will end at midnight on **May 31, 2023**. One recipient will be notified by **June 16, 2023**.
3. **How to Submit a Deserving Recipient:**
Applications can be submitted in one of 2 ways:
 - By visiting our website at <https://www.hydesac.com/about-us/gift-of-cooling/>. (fill out online and submit).
 - By completing the nomination form (which can be picked up at Hydes Air Conditioning) and submitting by mail to our address above or dropped off at our office located at the same address (All entries must be received by May 31, 2023).
4. **How the Recipient is Chosen and Announced:**
A four-member committee will select the recipient from the entries received between April 14, 2023 and May 31, 2023 and the recipient will be announced and notified by June 16, 2023. If the recipient cannot be contacted within 48 hours of the announcement or it is determined by Hydes Air Conditioning that the selection does not qualify, committee reserves the right to determine an alternate recipient.
5. **Gift:** One new heating and air conditioning system, American Standard complete system or (1) new condenser and/or evaporator coil (does not include duct work) or (1) new ductless mini-split heat pump.
 - i. One new heating and air system or one new condenser and/or evaporator coil or one new ductless mini-split heat pump installed by Hydes Air Conditioning at the recipient’s home.
 - ii. Installation to be performed by Hydes during normal business hours and is based on scheduling availability and the availability of products.

Participants must be U.S. residents, and reside in the Coachella Valley within Hydes' service area, be at least 18-years old, be the owner of the home on the application, must be living in the home, and must prove that they are deserving of a new heating and/or cooling system or new condenser and/or evaporator coil or new ductless mini-split heat pump.

- a. Each recipient must submit proof of eligibility and home ownership.
- b. Employees of Hydes Air Conditioning and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriages(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

7. Publicity/Use of Personal Information: By participating, all participants and recipient(s) grant Hydes Air Conditioning exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion and waive any claims to royalty, right, or remuneration for such use. By participating in "**The Gift of Cooling**", participants agree that Hydes Air Conditioning may disclose personal information obtained from participants in "**The Gift of Cooling**" to third parties and use such information for marketing and other purposes.

8. Release: By participating, each participant and recipient waives any and all claims of liability against Hydes Air Conditioning, its employees and agents for any personal injury or loss which may occur from the conduct of, or participation in, "**The Gift of Cooling**," or from the use of any awarded system/condenser/evaporator coil/ductless mini-split heat pump. In order to receive a system/condenser/evaporator coil/ductless mini-split heat pump, participants must sign an official waiver form provided by Hydes Air Conditioning.

9. Decisions: By submitting an application in "**The Gift of Cooling**", participants agree to be bound by the decisions of Hydes Air Conditioning personnel. Hydes Air Conditioning reserves the right to disqualify any participant and may refuse to award a system or condenser/evaporator coil or ductless mini-split heat pump to a person who is ineligible or who Hydes Air Conditioning believes has violated any rule, gained unfair advantage in participating in "**The Gift of Cooling**", or obtained recipient status using fraudulent means. Hydes Air Conditioning will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules; and Hydes Air Conditioning decisions concerning such disputes shall be final. If the conduct or outcome of "**The Gift of Cooling**" is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of Hydes Air Conditioning, Hydes Air Conditioning reserves the right to terminate "**The Gift of Cooling**", or make such other decisions regarding the outcome as Hydes Air Conditioning deems appropriate at any time during "**The Gift of Cooling**". All decisions will be made by Hydes Air Conditioning and are final. Hydes Air Conditioning may waive any of these rules in its sole discretion.

10. Miscellaneous:

a. No purchase necessary to apply or qualify.

b. Hydes Air Conditioning disclaims any responsibility to notify participants of any aspect related to the conduct or results of **“The Gift of Cooling”**.

c. System cannot be exchanged for cash to the recipient.

d. All entries become the property of Hydes Air Conditioning and will not be returned.

e. System or condenser/evaporator coil or ductless mini-split heat pump to be installed by Hydes will be based on product availability, recipient’s home floor plan and the needs of the homeowner.

11. The **“The Gift of Cooling”** program may be modified or cancelled at any time without any prior warning or notification if in Hydes Air Conditioning management’s sole opinion; it’s the best decision for the campaign.

Revised 3/29/2023